



National Capital Chapter . PO Box 42291 . Washington, DC 20015-0891

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18 November 2009

To Prospective Exhibitors:

Welcome to the planning for the 35<sup>th</sup> Annual National Capital Angling Show to be held Saturday, March 13, 2010 at the Hanley Field House, Georgetown Preparatory School, North Bethesda, MD. Our show grows annually; last year we attracted 800+ adults in addition to many children. Review last year's show details and stay abreast of planning and 2010 show details at <http://www.ncc-tu.org/>.

Our 2010 Show will feature

- Wyoming guide, outfitter, author and fly tyer **JACK DENNIS**;
- Underwater fish cinematographer **WENDELL "Underwater Oz" OZEFOVICH**;
- **DAVE ROTHROCK**, PA guide, casting instructor and award-winning fly tyer;
- PA Fish and Boat Commissioner **BOB BACHMAN**, former head of fisheries at MD DNR;
- Fisheries biologist **CHARLIE GOUGEON**, MD DNR Manager for Inland Fisheries;
- Artist and sportsman **C. D. CLARKE**;
- *Field and Stream* columnist **BILL HEAVEY**;
- Expert angler, **BRANDON WHITE**, creator of Tidalfish.com and LateralLine.com;
- **ED GRAY**, Writer, Sportsman and Founding Editor of *Gray's Sporting Journal*;
- **DUSTY WISSMUTH**, PA Guide and proprietor of Wissmuth's Fly Fishing School; and
- ...many other expert anglers, casting and fly-tying instructors and environmental education organizations.

We operate a non-profit event staffed by volunteers; all show proceeds support **Trout Unlimited's** habitat restoration, conservation, public education, and outreach projects. Each year we strive to contain costs, improve advertising while providing quality space and programs to attract the significantly increasing number of attendants.

This year's show fee schedule reflects an unexpected 50% increase in rent for the Georgetown Preparatory School location. As in years past, electricity, tables, chairs, etc., will be provided at no additional cost but we are forced to increase by \$15 the fee for the basic size booth and \$25 for the larger booths. While this will not cover the total rent increase, we are confident that the larger facility provided and our extended advertising campaign will make up the rest for TU and for exhibitors. To mitigate the impact of our fee increase, we are reducing the minimum value of the requested bottle raffle prize from \$75 to \$50. Our substantial discount for early registration remains an effective way to reduce costs.

We encourage early registration for savings and for your planning needs – and ours.

Please feel free to contact me at [ggaines@ncc-tu.org](mailto:ggaines@ncc-tu.org) or by phone at (cell) 202 904-3547. We look forward to seeing you at the Show!

**George Gaines**  
Show Coordinator

**35<sup>th</sup> Annual NATIONAL CAPITAL ANGLING SHOW**  
**SATURDAY, MARCH 13, 2010**  
**GEORGETOWN PREP SCHOOL, NORTH BETHESDA, MD (near Beltway & Metro)**  
**Exhibitor Information and Registration Form**

**SET-UP and BREAKDOWN** – Set-up begins at 7:30AM and all exhibitor displays must be completed by 9:45AM, prior to the 10:00AM Show opening. Breakdown of booths may begin after Bottle Raffle drawings finish about 5:30PM and should be completed by 7:00PM.

**SALES** – Exhibitors may, and are encouraged to, sell wares. The Show does not collect, account for, or report receipts or sales tax.

**EXHIBIT SPACE and FEES** – Two sizes of exhibit space are offered:

- 10' x 10' Booth – Two 6' x 30" tables, 2 chairs, 2 Show admissions (tablecloths *not* provided.)  
Fee: Paid by Jan. 31 – \$175; Paid after Jan. 31 – \$255

- 15' x 10' Booth – Three 6' x 30" tables, 3 chairs, 3 Show admissions (tablecloths *not* provided.)  
Fee: Paid by Jan. 31 – \$265; Paid after Jan. 31 – \$385

Early discounted exhibit space fee accepted **ONLY** if completed registration form AND BOOTH FEE are received no later than JANUARY 31, 2010. Final exhibitor registration closes on March 6, 2010.

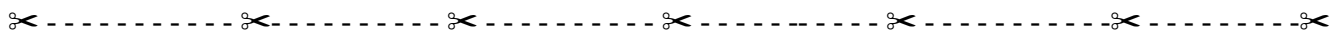
**Options:**

- Optional booth pipe & drape backdrops are available for a fee: \$55 for 10' x 10' booth, \$80 for 15' x 10' booth. Must be ordered at time of registration.
- Exhibitors who request, and are assigned, prime location space near entrance to Exhibit Hall or at ends of rows of booths, etc., will be charged an additional \$25.

**ACCESS TO ELECTRICITY** – Access to electricity must be requested *in advance* at the time of registration and fee payment. If requested in advance, access to ONE electrical outlet will be provided; exhibitors must provide their own extension cords, power strips, etc.

**BOTTLE RAFFLES** – To encourage guests to visit the exhibitor booth, each exhibitor is required to offer a Bottle Raffle prize valued at a minimum of \$50. Each exhibitor will be provided a bottle describing the prize; Bottle Raffle tickets will be sold by show organizers (*exhibitors do not sell tickets*). In order to accept an exhibitor registration, the bottle raffle prize must be fully described on the registration form (below). Purchasers of Bottle Raffle tickets deposit their tickets in the bottles of their choice. The more attractive the prize, the more guest traffic will visit the booth.

**ADDITIONAL INFORMATION** – Contact George Gaines at ggaines@ncc-tu.org or by phone at (cell) 202 904-3547 or (home) 202 363-0437. See <http://www.ncc-tu.org> for latest Show details.



**35<sup>th</sup> National Capital Angling Show EXHIBITOR REGISTRATION FORM – Please PRINT CLEARLY**

Exhibitor/Company Name \_\_\_\_\_

Address & Phone Number \_\_\_\_\_

Contact Name & Phone \_\_\_\_\_

Email \_\_\_\_\_

Booth Space: 10'x10' \_\_\_ 15'x10' \_\_\_ • Optional Pipe & Drape:10'x10' (\$55) \_\_\_ 15'x10' (\$80) \_\_\_

Electricity (must request in advance) \_\_\_ • Optional Prime Location (\$25) \_\_\_

Bottle Raffle Prize (required) \_\_\_\_\_

**MAIL with FEE (payable to NCC-TU) to: NCC-TU, PO BOX 42291, WASHINGTON, DC 20015-0891**